

Strategic commissioning is crucially about establishing a mature relationship between different partners from across the public, third and independent sectors in a way which will help to achieve the best services for the population.

Our **Strategic Planning Commissioning Group** is established to drive forward the development of the Strategic plan (2016-19) by overseeing planning and commissioning on behalf of the IJB and ensure adequate governance arrangements are in place at executive level

Wider stakeholder engagement and communication

Alongside a wider **Strategic Planning Reference group** the Strategic Planning Group undertook a series of workshops during 2015 to collaborate and develop the draft strategic plan and develop a credible joint strategic commissioning plan which reflected the shared priorities of key stakeholders and set out the direction for future commissioning decisions and service redesign and development.

Our **Strategic Planning Reference group** took a wider stakeholders group approach in order to establish a two way dialogue with our stakeholders. This included invitations to:

- Wider network of community groups for adults and older people
- Members of the public
- Housing, including sheltered housing and extra care housing
- Respective committees across all agencies
- Representatives from existing population groups e.g. Older peoples reference group, PPF, Disability Forum, Positive Dementia Working Group
- Area forums
- Community Councils
- Unpaid carers
- Community Health and Social Care Staff
- Independent Care Sector Care home owners
- Service providers
- Hosted services
- Primary Care wider GP population
- Acute sector staff
- Voluntary sector - via TSI Moray
- Current service users/patients
- Community planning partners (police, fire and ambulance service)
- Elected members

Members were expected to:

- Develop and maintain the necessary links and networks with groups and individuals of which they represent to enable views to be sought and represented over the development, review and renewal of the Strategic Commissioning Plan
- Help ensure the plan reflects the needs and expectations across moray and the two localities areas of East and West

Stakeholder Communication and Engagement - Strategic Plan review 2018

- Spread the word to the wider community through a supported range of communication tools
- This group worked well in completing the development of the strategic Plan (2016-19). All stakeholders were fully engaged in the preparation, publication and review and monitoring of the strategic plan as part of an ongoing cyclical process. Other activities included undertaking Health needs analysis, service mapping analysis, review of existing strategies and national policy research.
- Staffs across all sectors, and the wider population were kept up to date and their views sought on the content of the strategic plan using a range of communication methods including committee reports, briefings, meetings, workshops, web information, newsletter and consultation events and a survey monkey. `

A number of workshops have been hosted by the SPCG during 2017/18 since the publication of the strategic plan and associated Implementation plan. Workshop invitations included the SPCG, IJB, Moray Council Committee members, and the Wider Strategic Planning Reference Group.

Date	Title and aims		Attendees
April 2017 	“Reviewing the strategic Plan” <ul style="list-style-type: none"> • What have we achieved so far? • What lessons have we learned? • How do we draw on these lessons and plan in the context of the financial landscape? • Our future Priorities? 	Workshop	SPCG / SPRG
Sept 2017 	“ Reshaping Care for Older People” <ul style="list-style-type: none"> • Reflect on the outcomes of the JCS for older people • Take stock of our improvements so far • Hear about existing models of care that are emerging in Moray • Agree some locality actions 	Workshop	SPCG / SPRG
Nov 2017 	“Promoting Community Wellbeing” <ul style="list-style-type: none"> • Reflect on our “promoting community wellbeing” outcome for all adults • Take stock of our improvements so far • Hear about existing models of care that are emerging in Moray • Agree some locality actions 	Workshop	SPCG / SPRG

Communication and engagement will be undertaken at key points in the commissioning process in preparation of the revision of the strategic plan, a range of workshops have been arranged 2018/19

Date	Title and aims		
<p>31st May 2018</p> 	<p>“Reaffirming our Strategic vision and outcomes”</p> <ul style="list-style-type: none"> Underline the vision and agree Moray strategic priorities <p>Outcome – an agreed vision and outcomes for the strategy</p>	<p>Workshop</p> <p>Town Hall, Elgin</p> <p>12:30 to 15:30</p>	<p>SPCG / SPRG</p>
<p>21st June 2018</p> 	<p>“Understanding our community Assets”</p> <ul style="list-style-type: none"> Explore community assets across Moray and identify themes and gaps <p>Outcome – clear description of our community assets in Moray and Identification of gaps or priority areas</p>	<p>Workshop</p> <p>Town Hall, Elgin</p> <p>09:30 to 12:30</p>	<p>SPCG / SPRG</p>
<p>24th July 2018</p> 	<p>“Understanding the demand and supply”</p> <ul style="list-style-type: none"> Presentation of key finding of joint health needs analysis and service mapping pressures- Understand demand, identify gaps, approaches to filling the gaps and analysis of the data and its implications Mapping of services, the service quantity, performance, contracting, finance and funding, market trends <p>Outcome – clear description of the size and nature of client/patient needs</p> <p>Outcome – identification of known over supply, shortfall or pressure points in the provision now or in the future and areas of poor performance</p>	<p>Workshop</p> <p>Harvest Centre</p> <p>09:30 to 12:30</p>	<p>SPCG / SPRG</p>
<p>04th October 2018</p> 	<p>“Identification and testing of the strategic options” Part One</p> <ul style="list-style-type: none"> Presentation of key findings from the demand and supply analyses from Workshop 2 and preparation of strategic options <p>Outcome – agreed priorities for the strategic options</p>	<p>Workshop</p> <p>AGBC</p> <p>13:00 to 16:30</p>	<p>SPCG / SPRG</p>

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<p>15th Nov 2018</p> 	<p>“Identification and testing of the strategic options” Part Two</p> <ul style="list-style-type: none"> • Presentation of key findings from the demand and supply analyses from Workshop 2 and preparation of strategic options • <p>Outcome – agreed priorities for the strategic options</p>	<p>Workshop</p> <p>AGBC</p> <p>13:00 to 16:30</p>	<p>SPCG / SPRG</p>
<p>6th Dec 2018</p> 	<p>“Development of the Strategic Plan”</p> <ul style="list-style-type: none"> • Production of a draft strategy for consultation • Measurement <p>Outcome – an agreed draft strategy ready for consultation</p> <p>- Agreed measurement framework</p>	<p>Workshop</p> <p>AGBC</p> <p>12:30 to 15:30</p>	<p>SPCG / SPRG</p>
<p>Jan 2019- Feb 2019</p>	<p>Public Consultation of draft strategy Document Six week period</p>	<p>Website Survey monkey</p>	<p>Wider public</p>
<p>March 2019</p>	<p>FINAL APPROVAL and publication post consultation – March 2019</p>	<p>Electronic, website, hard copy</p>	<p>Wider public</p>

AGBC – Alexander Graham Bell Centre, Moray College

Harvest centre, Elgin, South street

S Gracie, Strategy Development July 2018