

Our Shared Vision

“To enable the people of Moray to lead independent, healthy and fulfilling lives in active and inclusive communities where everyone is valued, respected and supported to achieve their own goals.”

A vision developed by listening to the views of people who use health and social care services, unpaid carers and those who deliver services in Moray and the wider community.

Our Values and Principles

- Through “Working Together “ with all partners including patients, unpaid carers, service users and their families, we will promote choice, independence, quality and consistency of services by providing a seamless, joined up, high quality health and social care service.
- Supporting people to live independently at home or in a homely setting for as long as possible will always be our default position.
- We will strive to ensure resources are used effectively and efficiently to deliver services that meet the needs of an increasing number of people with longer term and often complex care needs; many of whom are older.
- We will always work to support people to achieve their own quality outcomes and goals that improve their quality of life.
- We will always listen and treat people with respect and value the support and contribution provided by unpaid carers.
- We will respect our workforce and give them the support and trust they need to help them achieve positive outcomes for the people of Moray

Our Strategic Outcomes

Our shared vision for change will be achieved through the delivery of **6 key strategic outcomes** and a wide range of related improvement actions. They were informed by a process of community consultation and analysis of available data about health (including mental health) and social care needs of the population. This included best practice and national evidence of 'what works' in delivering integrated care and addressing positive health and wellbeing. The priorities were agreed and developed at a series of workshops with the Strategic Planning Group and reflect the areas that people felt important.

- More people will live well in their communities - the population will be responsible for their own health and wellbeing – the community will respond to individual outcomes
- Carers can continue their caring role whilst maintaining their own health and wellbeing
- Relationships will be transformed to be honest, fair and equal
- Investment in a seamless workforce to ensure that skills, competencies and confidence match the needs to enable people to maintain their wellbeing
- Technology enabled care considered at every intervention
- Infrastructure and Redesign